



“A Main Street Christmas” – SANTA CLAUS PARADE

Schomberg Village Association (“SVA”) would like to thank you for your interest in participating in the parade.

IMPORTANT PARADE INFORMATION

- Date:** Saturday, December 3rd, 2022
- Time:** Marshalling of floats begins at 3pm, parade begins at 4pm along Western Ave. There is no access to Western Ave from the North end at Main St. **ARRIVE FROM CHURCH Street at the South end. See the map below.**
- Contact:** Wendy Sue Bishop 905-590-0054 wsue52@hotmail.com
- Theme:** All floats / vehicles are strongly encouraged to be decorated in a Victorian Christmas theme. Please note that there is only one Santa Claus, and he comes at the end of the parade.
- Donations:** Donations are welcomed from commercial entries.
- Approval:** The Parade Marshall will contact you with confirmation of acceptance of your float/vehicle into the parade.
- Route:** The parade starts on Western Road, beside the Schomberg Arena and will proceed to the junction of Western Avenue and Main St, turning right (South) along Main Street. The end of the route is at Main and Church Streets.
- Directions:** Please see next page for detailed parade information.
- Parking:** There is parking in the Schomberg Arena parking lot for all parade participants.
- Washrooms:** Portable toilets will be available in the Schomberg Arena parking lot.

PLEASE RETURN YOUR COMPLETED APPLICATION TO:

- Email:** wsue52@hotmail.com
- Mail:** Santa Parade - Schomberg Village Association
PO Box 393
Schomberg, ON, L0G 1T0

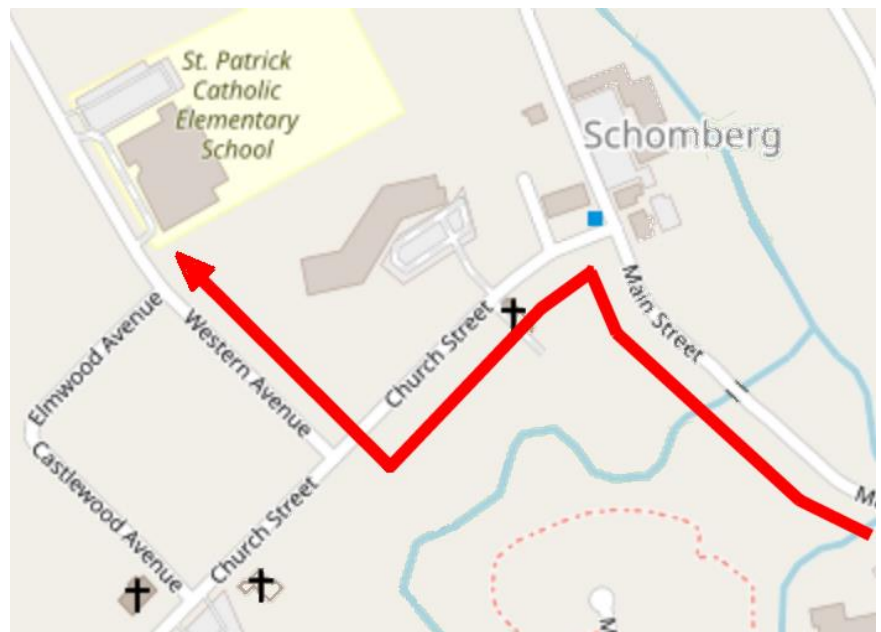
Please mail any donations and make cheques payable to “Schomberg Village Association.”

General Information for Parade Participants

1. Floats will line up along Western Avenue, with the head of the parade at the Schomberg Arena.
2. Your float position in the parade will be on a 'first-come, first-served' basis (no numbers will be allocated).
3. Music is strongly encouraged; however any music coming from the float must be played at a reasonable volume. Parade Marshalls have the right to ask that music be turned off or down if necessary.
4. For safety reasons, no decorations or skirting should be too low to the ground.
5. Everyone on the float should keep their arms and legs within the perimeter of the float.
6. Floats must not be more than 14' high due to hydro wires.
7. Advertising signs are permitted.
8. No candy can be thrown into the crowd from floats or along the parade route. If you wish to hand out candy, it must be done person-to-person only.
9. Float operators/drivers are required to obey and follow all instructions given by the Parade Marshalls and Police. Parade Marshalls will be identified by their arm bands or safety vests.
10. Participants may use the toilets in the Schomberg Arena parking lot while waiting for the parade to begin.

Joining the Parade

1. Participants must join the parade by accessing Western Avenue from the southern end (Church Street). There is no access from the north.
2. Participants should approach Western Avenue from Highway 27 and Main Street.
3. Continue along Main up to "Stop sign" at the junction of Main and Church Streets.
4. Turn left onto Church Street and then right onto Western Avenue.
5. If you are driving a float that will be taking part in the parade, you should line up along Western Avenue. It will be a 'first-come, first-served' basis and a Parade Marshall will indicate where you should park.
6. If you are taking part in the parade and need to park your vehicle, then continue to the end of Western Ave and into the Schomberg Arena parking lot. Park your vehicle and take everything with you that you will need in the parade.



7. Once parked, all participants are asked to check in with one of the Parade Marshalls.
8. The parade will begin at 4pm from Western Avenue, turning right (South) onto Main Street, and then South along Main Street to the junction of Church and Main Streets (just past the CIBC bank).

Dispersing at the end of the Parade

1. The end of the parade is the junction of Main and Church Streets.
2. If you **DO** need to return to the Schomberg Arena parking lot when you reach the end, you can turn right onto Church Street and then right onto Western Avenue which will take you back to the parking lot.
3. If you **DO NOT** need to return to the Arena area, please continue on Main Street towards Highway 27.

Dropping off people from floats

1. If you need to drop off participants from a float, **DO NOT STOP** at the intersection of Main and Church Streets. **THIS WILL CAUSE THE WHOLE PARADE TO COME TO A HALT.**
2. Continue past the end of the route and pull over the side of the road as soon as you can safely do so and without impeding traffic.



“A Main Street Christmas” – SANTA CLAUS PARADE
Saturday December 2, 2017 - 4pm

APPLICATION FORM

Name: _____ Email: _____

Representing: _____

Address: _____ Postal Code: _____

Telephone: _____ Business Phone: _____

Float Information

Decoration details and float theme:

Parade Entry Fee:

There is no fee to enter the parade, but donations to ‘A Main Street Christmas’ are always welcome.
Please make cheques payable to ‘Schomberg Village Association’.

Parade Contact:

Parade Marshall: Wendy-Sue Bishop at (905) 590-0054 or wsue52@hotmail.com.

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Email: wsue52@hotmail.com

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